54

STUDIO SECRETS
TOOLS

DESIGN & CONTENT CREATION

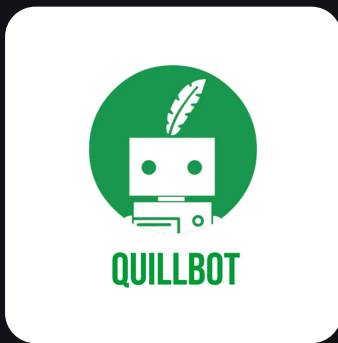The ultimate toolbox other agencies wish we hadn't shared

LDOT

FREE   PAID

01

Adobe Creative Cloud

Graphic Design Tool

" **This is the #1 creative tool on the market!**

A subscription-based service from Adobe that provides access to a collection of software for graphic design, video editing, web development, photography, and more.

https://www.adobe.com

FREE   PAID

02

QuillBot

Copywriting

" **The things this has done to our own content is unbelievable**

A dynamic tool that can be used for writing, editing, and research. It is easy to use and can be integrated with various platforms, help with tasks such as text generation, text completion, summarisation and many more.

https://quillbot.com

FREE

03

Awwwards

Design Inspiration   UI Design

" **The first place our team goes for website inspiration**

Brilliant online community that showcases the best web design and development from around the world. It boasts a curated collection of the most innovative, inspiring and beautiful websites, with articles, courses and resources on trends, techniques and best practices.

https://www.awwwards.com

FREE

The Brand Identity

04

Design Inspiration   Typography   Colour Palettes

" This is how we stay up-to-date with all things branding

The Brand Identity is an independent graphic design resource with a global reach, showcasing the best projects, companies and products relevant to the industry. Their aim is to empower graphic designers by providing a consistent, diverse and easy-to-use platform, made for all.

The —— Brand Identity

https://the-brandidentity.com

FREE

Component Gallery

05

Graphic Design Tool   UI Design   UX Design

" The best online catalogue for UI components

A website that provides a collection of UI components and design systems for web and mobile development. It's a community-driven platform that allows users to search, discover and download UI components, patterns, and design systems. It also allows users to share their own design systems, UI components and patterns.

cg

https://component.gallery

FREE   PAID

Magic Eraser

06

Graphic Design Tool

" It's mind-blowing how much you can do with this design tool

A software that allows users to remove unwanted objects and blemishes from digital images with ease. It uses advanced image processing algorithms to accurately and effectively edit imagery, while maintaining the integrity of the surrounding image.

Magic **Eraser**

https://magicstudio.com/magiceraser

07

FREE PAID

Google Fonts

Typography

❝ **The Holy Grail of free fonts**

A database for free open source fonts. Free to use in any commercial product and even on sold items. Use it for print, on websites, in apps, in teaching materials, e-books, store fronts, jewelry and many many more.

https://fonts.google.com

08

FREE PAID

grammarly

Copywriting

❝ **The friendly grammar police**

An online grammar and spell checker tool that helps users improve their writing by identifying and correcting grammatical errors, spelling mistakes, and punctuation errors. It can be used for a variety of writing tasks, including emails, essays, social media posts, and more.

https://app.grammarly.com

09

FREE

dribbble

Design Inspiration Colour Palettes

❝ **The Instagram for designers!**

A community for designers, developers, and other creative professionals to share and discover design work, get feedback, and connect with other creatives.

https://dribbble.com

DESIGN & CONTENT CREATION

FONTS IN USE

10

Typography **Design Inspiration**

" **Our go-to spot to see typefaces in action**

An archive for typography used in various forms of media such as books, posters, advertisements, packaging, and more. It's a great resource for anyone looking to improve their typography skills and find inspiration for their projects.

https://fontsinuse.com

Capitalize My Title

11

Copywriting

" **Never make a grammatical headline error again!**

A website that provides an online tool for automatically capitalising the first letter of each word in a title or sentence. It can be used for various types of text, such as headlines, book titles, and song lyrics.

https://capitalizemytitle.com

LDOT° FAVOURITE

COOLORS

12

Colour Palettes **Design Inspiration**

" **A fun and interactive way to explore colours for your project**

A colour palette generator and colour scheme tool for web designers and graphic designers. It allows users to generate, save and share colour palettes, as well as explore and discover new colour schemes created by other users.

https://coolors.co

DESIGN & CONTENT CREATION

FREE   PAID

Artboard

Graphic Design Tool   UI Design   UX Design

" Ultra slick and easy to design templates at your fingertips

Artboard Studio is a digital design tool that allows users to create UI designs, wireframes, and mockups with a simple drag and drop interface. It includes collaboration, real-time editing and export options.

https://artboard.studio

FREE

Fontshare

Typography   Design Inspiration

" The hidden gem of free to use fonts

A collection of free high-quality fonts for designers, developers and typography enthusiasts. It features a wide range of styles covering all your design needs.

https://www.fontshare.com

LDOT° FAVOURITE

PAID

Creative Market

Design Inspiration   Stock Photography   Typography

" The Amazon of digital design assets

This website is literally retail therapy for a designer. Purchase anything from fonts, graphics, templates, and themes. Whether you're a designer, developer, marketer, blogger or design enthusiast, Creative Market has it all.

https://creativemarket.com

16

Typewolf

Typography

" **The central directory for all things typeface related**

Typewolf showcases the best of typography and web fonts. Providing a comprehensive resource for web designers and developers to find and pair the perfect fonts for their projects.

https://www.typewolf.com

FREE

17

WORD Counter

Copywriting

" **Save this as a tab and thank us later!**

Word Counter is a website that provides a free online word counting tool. It allows users to quickly and easily count the number of words, characters, paragraphs, and sentences in a text. Users can simply paste their text into the tool and it will do the rest.

https://wordcounter.net

LDOT° FAVOURITE

FREE   PAID

18

ICONFINDER

Design Inspiration

" **We bet you can't find an icon that this website doesn't have**

This website offers a wide range of icons, design elements and assets that can be used for various projects such as web design, graphic design, marketing, and more.

https://www.iconfinder.com

FREE   PAID

19

Buffer

Social Media Management

" **Schedule content like never before, simply add Buffer to your workflow and let it handle the rest.**

A social media scheduling tool that helps you easily post updates on multiple platforms. It allows you to queue up content in advance and eliminates the need to log in and out of accounts or worry about hashtags and timing.

https://buffer.com

LDOT° FAVOURITE

FREE

20

Godly Website

Design Inspiration

" **Website design inspiration from the heavens!**

This community website is always packed full of mind-blowing inspiration and next level web design.

https://godly.website

LDOT° FAVOURITE

FREE   PAID

21

freepik

Design Inspiration   Stock Photography

" **Whether it's a birthday card design or a stock photo of a cat, freepik has it all**

A platform for designers and creatives to find and download high-quality, free vector graphics, illustrations, icons, PSD and photos and design assets that can be used for various projects such as web design, graphic design, marketing, and more!

https://www.freepik.com

22

DIELINE

Design Inspiration   **Colour Palettes**   **Typography**

❝ **We spend DAYS scrolling through this website, no really, we do!**

Curated selection of the best packaging designs from around the world, as well as design tutorials, interviews, and articles on packaging design and branding. It's a platform for designers, branding experts, and other professionals in the industry to showcase their work and connect with one another

https://thedieline.com

LDOT° FAVOURITE

FREE

Lipsum Generator

23

Copywriting

❝ **Used daily, this tool amazing when needing quick and precise content**

A free online tool for generating placeholder text commonly known as "Lorem Ipsum" used by designers, developers and typesetters to fill empty space in a document or layout. It can be used as a placeholder text in various types of design and layout projects such as websites, brochures, books, and more.

https://www.lipsum.com

FREE   **PAID**

24

Go Charlie

Copywriting

❝ **Ouch Charlie, this is going to change the way we market content for sure!**

In 3 simple steps this AI tool can take you from initial idea to posting to social media in under 10 minutes.

https://gocharlie.ai

FREE **PAID**

25

Unsplash

Stock Photography   **Design Inspiration**

"A game-changer for royalty free stock images that actually look exciting!

Unsplash is a website that provides high-resolution images that are free to use for any purpose. The website features a large collection of photographs, including landscapes, cityscapes, animals, and more, all submitted by a community of photographers.

https://unsplash.com

FREE **PAID**

26

copy.ai

Copywriting

"One of the most powerful content writing Ai we've ever seen!

Copy.ai helps users generate high-quality, unique and human-like text. It can be used for various types of writing tasks such as content creation, marketing copy, and more. Users can input their writing prompts, keywords, or ideas and the AI will use natural language processing (NLP) to generate relevant and coherent text.
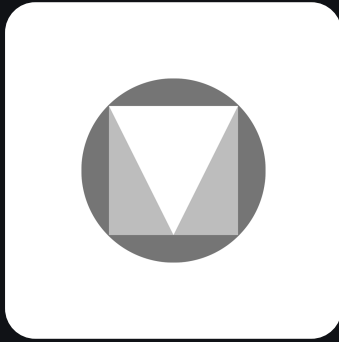
https://www.copy.ai

FREE **PAID**

27

Behance

Design Inspiration

"A social platform made by designers for designers

Behance is a powerful platform for creatives to showcase their talents and connect with like-minded individuals, helping to bring their work to life and open up new opportunities in the industry.

https://www.behance.net

28

FREE

Material.io

UI Design

" ## The UI design rulebook

A tried and tested design system that empowers teams to build consistent, intuitive, and beautiful digital products that are accessible to everyone.

https://m3.material.io

29

FREE

Mockups-Design

Graphic Design Tool

" ## One of the best free mock-up tools available online!

Mock-ups Design is perfect for showcasing your work in a powerful and visual way. The website is a great resource for designers, it provides a wide range of high-quality and professional mockup templates, allowing them to showcase their designs in a realistic and creative way.

https://mockups-design.com

30

FREE   PAID

RIVERSIDE FM

Podcasting

" ## Hands down the best podcasting platform out there!

Riverside is a stunningly simple platform that runs in Google's Chrome browser and enables podcasters to interview guests remotely with studio quality audio. Alongside exporting podcasts directly to Spotify and editing content for social media platforms.

https://riverside.fm

FREE   PAID

Wordmark

Typography   Design Inspiration

" Compare fonts like a pro!

This is a simple yet powerful tool that helps designers quickly and easily preview and compare different typefaces, making it an essential tool in the font selection process.

https://wordmark.it

PAID

beautiful.ai

Graphic Design Tool   Typography

" Use AI to create breathtaking presentations at the click of a button

Cutting-edge presentation software that makes it easy for anyone to create beautiful, professional-looking presentations with minimal effort.

https://www.beautiful.ai

PAID

Shape

Graphic Design Tool

" Easy and stress-free website to customise illustrations and icons

Shape.so is a powerful design tool that empowers designers to create and collaborate on projects in real-time, streamlining the design process and helping to bring their ideas to life quickly and efficiently.

https://shape.so

PangramPangram

34

Typography

PP•F

> **The best place to find the hottest fonts on the market**

An independent font foundry loaded with free font packs packed with high quality fonts. Use their typefaces to amplify ideas and help unleash the full potential of your designs. All fonts are free to try so you can find the perfect fit for your project.

https://pangrampangram.com

LDOT° FAVOURITE

FREE **PAID**

The Noun Project

35

Design Inspiration

> **One of the most useful libraries of icons we've ever used!**

A resource for designers and creatives, providing a vast collection of icons and illustrations that help to bring their ideas to life in a visually compelling way.

https://thenounproject.com

PAID

Hootsuite

36

Social Media Management

Hootsuite™

> **This scheduler is an absolute time-saver**

Powerful social media management platform that allows businesses and individuals to easily schedule, publish, and monitor their social media activity in one place, alongside gathering helpful analytics across multiple social media platforms.

https://www.hootsuite.com

FREE **PAID**

37

Canva

Graphic Design Tool

"**We hate this because it's so good, it's like the swiss army knife of graphic design, and its free!**

Canva is a user-friendly design tool that helps you create stunning graphics and marketing materials. It offers a variety of templates and a drag-and-drop editor, as well as design resources. In short, it's a go-to for all your design needs.

https://www.canva.com

PAID

38

Death to Stock Photo

Stock Photography **Stock Videography**

"**It's hard to believe these are stock images.**

A refreshing take on stock photography, providing a curated collection of unique and authentic images that help creatives stand out and tell their story in a more compelling way.

https://deathtothestockphoto.com

FREE

39

Sketchize

UI Design **UX Design**

"**Our first port of call when starting any web design project**

The most simple yet effective way to start a website based project is to firstly draw your design, and Sketchize give you the template to do so.

https://www.sketchize.com

40

FREE · PAID

Kamua

Graphic Design Tool

"Create powerful video content in minutes!

Versatile and innovative video creation platform that empowers businesses and individuals to easily create and share engaging video content, helping to tell their story in a dynamic and impactful way.

https://kamua.com

41

FREE

Compressor.io

Graphic Design Tool

"Brilliant tool to convert anything!

User-friendly and efficient image compression tool that enables users to optimise and reduce the size of their images without compromising on quality, making it a must-have for any website or graphic designer.

https://compressor.io

42

PAID

Shutterstock

Stock Photography · Stock Videography

"The Godfather of stock

The leading provider of stock photography, stock footage, and stock music. It offers a vast collection of creative resources to businesses, marketers, and individuals. The platform has a library of over 200 million high-quality images, videos, and music tracks.

https://www.shutterstock.com

FREE

Not a Real Human

Stock Photography

" **This still freaks us out, how are these people not real?**

Simple but super useful website that generates royalty free images of real human faces for when you need to add a touch of character.

http://notarealhuman.com

43

LDOT° FAVOURITE

FREE

Chat GPT

Copywriting

" **Imagine if Google could talk...**

Create text based content with ease using Chat GPT, an AI chatbot based auto-generative system created by Open AI. Believe the hype you read online, this program is going to change the way we work.

https://chat.openai.com

44

LDOT° FAVOURITE

PAID

Qode Interactive

Design Inspiration

" **Out-the-box themes that blow our minds**

Find the perfect WordPress website themes to help kick-start your website journey with Qode Interactive. Not only our their themes high-end but their support team are super responsive and always available to help.

https://qodeinteractive.com

45

PAID

Envato Market

Stock Photography   Stock Videography   Design Inspiration

46

" **Our go-to source for any design templates, this is a massive time-saver**

Envato Market is an online marketplace that provides a wealth of resources and tools for creatives, from website templates and design elements to stock video and audio, helping to bring any project to life in a professional and visually stunning way.

https://www.envato.com

FREE   PAID

Figma

Graphic Design Tool

47

" **It sold for $20 Billion for a reason...**

Figma has revolutionised the way we collaborate on design projects, allowing multiple users to design simultaneously alongside clients viewing and leaving comments in real-time. Absolute game-changer.

https://www.figma.com

FREE

Design Google Library

Design Inspiration   Colour Palettes   Typography

48

" **Let Google help you break your creative block with this resource**

Provided by the kind people at Google, their Design Library hosts a wealth of information and resources, providing inspiration and guidelines for crafting visually appealing, user-friendly digital products.

https://design.google/library

FREE

UI Garage

Design Inspiration

" The Mecca for UI design templates

This website is a one-stop-shop for all things user interface design, providing designers with a wealth of inspiration, resources and tutorials to help them create intuitive, user-friendly and visually stunning designs.

https://uigarage.net

49

LDOT° FAVOURITE

FREE   **PAID**

Studio Innate

Graphic Design Tool   **Design Inspiration**

" Revolutionising the way we see and use mockups

The guys at Innate Studios are straight up elite level designers, one-stop shop for all your design needs. From fonts and graphics to templates and tutorials, they have everything you need to take your work to the next level. Alongside a brilliant platform for mock-ups and merchandise inspiration.

Studio Innate™

https://shop.studioinnate.com

50

FREE

Midjourney.ai

Graphic Design Tool   **Design Inspiration**

" This Ai based image generator is a graphic designer's nightmare

This tool generates images based on your text prompts through the power of AI and machine learning giving you multiple options of images.

https://midjourney.com

51

52

FREE

Pafolios

Design Inspiration

> ## Design inspiration supplied daily

Pafolios provides fresh inspiration for portfolios and case studies, if you're looking to create your own portfolio this is the place to become inspired.

https://www.pafolios.com

53

PAID

The Mockups

Graphic Design Tool   Design Inspiration

> ## Premium level mockups to enhance any brand presentation

A collection of design mockups for various devices and products. The mockups can be used by designers and marketers to showcase their designs, presentations, and prototypes in a realistic and professional manner.

THE MOCKUPS

https://the-mockups.com

54

FREE   PAID

Runway

Graphic Design Tool

> ## Everything you need to make anything you want

An AI tool that can be used to generate and modify images, videos, and text.

runway

https://runwayml.com

LDOT.

Interested in
learning more?

info@ldot.uk